LINC PROJECT

10 Ransomware Statistics **All Businesses MUST Know**

RANSOMWARE IS A **FULL-BLOWN** EPIDEMIC.

An estimated **5% OF GLOBAL SMALL-TO-MEDIUM SIZED BUSINESSES (SMBS) FELL VICTIM TO RANSOMWARE** from 2016-2017.

GULP.

Datto surveyed **1700+ IT professionals** who deal with ransomware attacks everyday.

HERE'S WHAT WE LEARNED.

97% of IT pros report that **RANSOMWARE ATTACKS AGAINST BUSINESSES ARE OCCURRING MORE FREQUENTLY THIS YEAR,** a trend that will continue over the next 2 years.

A WHOPPING

6 IN 7 REPORT BUSINESS CLIENTS RECENTLY ATTACKED BY RANSOMWARE.

6 IN 10

REPORT RANSOMWARE

ATTACKS IN THE 1ST HALF OF 2017 ALONE.

An unlucky **26% REPORT MULTIPLE RANSOMWARE ATTACKS** against SMBs in a single day. YIKES.

The most common strain of ransomware:

CryptoLocker.

But new and aggressive variants pop up every single day.

While small business clients are quick to call their IT pros when victimized by ransomware,

LESS THAN 1 IN 3 INCIDENTS

ARE REPORTED TO THE AUTHORITIES.

So what's behind a successful ransomware attack?

Today's IT professionals blame the overwhelming **lack of cybersecurity training** across businesses worldwide.

Question:

SO, HOW BAD CAN A RANSOMWARE ATTACK BE FOR A SMALL BUSINESS?

Answer:

75%
report a ransomware attack has lead to business-threatening downtime.

57%
critical data and/or hardware loss.

If you ask us (or the businesses affected) **that's just TOO much at risk.**

So, what can you do to aid in the battle against the ransomware epidemic?

The first step: **EDUCATION.**

Datto's State of the Channel Ransomware Report offers clear insight into how much ransomware has evolved in 2017, and what businesses can do to ensure total data protection in 2018. Check out the report today.

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